

Thursday, May 25, 2017

WWW.RUNFORMENTALHEALTH.ORG

8TH ANNUAL

LITE UP THE NITE RUN/WALK FOR MENTAL HEALTH 5K

Proceeds will help to provide outreach, awareness, and care in the Greater Manchester community.

Presenting Sponsor: \$5,000

- Logo on race registration forms and event posters
- Social media promotion
- Linked logo on event and MHCGM websites
- Premier promotional booth space on race day
- Complimentary "team" race registration for up to 8 individuals
- Verbal recognition prior to start of race
- Advertising promo item giveaway (supplied by sponsor) for participants

Please secure interest by April 7, 2017 to meet print deadlines.



ADDITIONAL RUN/WALK FOR MENTAL HEALTH SPONSORSHIP LEVELS

Sponsorship Opportunities		Lime Lite \$2,500	Spot Lite \$2,000	Head Lite \$1,000	Flash Lite \$500	Nite Lite \$250
Pre-Event	Social media promotion	✓				
	Linked logo on event and MHCGM websites	✓	✓			
	Logo on event website	✓	✓	✓	✓	
	Corporate name on event website					✓
Race Day	Promotional booth space	✓	✓	✓		
	Promo item opportunity (supplied by sponsor)	✓	✓	✓		
	Complimentary race registrations	up to 4	up to 2			

Neon supporters with gifts at the \$50- \$249 level and in-kind supporters of food or product will also be recognized on the 5k website. Please confirm sponsorships by April 21, 2017 and send logos to seneysan@mhcgm.org.

SPONSORSHIP AGREEMENT FORM

- Presenting Sponsor, \$5,000
 Lime Lite Sponsor, \$2,500
 Spot Lite Sponsor, \$2,000
 Head Lite Sponsor, \$1,000
 Flash Lite Sponsor, \$500
 Nite Lite Sponsor, \$250
 In-kind donor: _____
 Neon Supporter (\$50-\$249): \$ _____
 I would like to make a donation of \$ _____.

Contact Name: _____ Title: _____

Organization: _____ Email: _____

Address: _____ Phone: _____

Payment Please bill me Check enclosed Credit card

Card Number: _____ Expiration Date: _____ Signature: _____

Please make all checks out to MHCGM and mail to: Development Office, MHCGM, 401 Cypress Street, Manchester, NH 03103 or fax to 603-792-6965.

Thank you for your support of community mental wellness!

For more information, please visit RunforMentalHealth.org.
With questions, please email mhcg5k@gmail.com or call 603-206-8563.

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The Mental Health Center
of Greater Manchester